



\$25,000+ - COMPANY SPONSOR

- Recognition in all printed material and press releases for 2014-2015 season
- Logo with link on website
- Promotional materials in lobby for performances (provided by sponsor)
- Color full-page ad in all seasonal program books
- Special thank you during the performance
- 30 tickets to each Byham performance

\$10,000 – PERFORMANCE SPONSOR

- Recognition in all printed material and press releases for 2014-2015 season
- Logo with link on website
- Special thank you during the performance
- Color full-page ad in all program books
- 20 tickets to each Byham performance

\$5,000 – DIRECTOR’S CIRCLE

- Recognition in all printed material for the 2014-2015 season
- Logo with link on website
- Full-page (B&W) ad in the program books
- 15 tickets to each Byham performance

\$2,500 – DIAMOND SUPPORT

- Recognition in all printed material for the 2014-2015 season
- Full-page (B&W) ad in program books
- 10 tickets to each Byham performance

\$1,000 – PLATINUM SUPPORT

- Recognition in all programs for the 2014-2015 season
- Half-page (B&W) ad in program books
- 10 tickets to *My Journey* performance

\$500 – GOLD SUPPORT

- Recognition in all programs for the 2014-2015 season
- Quarter-page (B&W) ad in program books
- 2 tickets to *My Journey* performance

\$250 – SILVER SUPPORT

- Recognition in all programs for the 2014-2015 season
- 2 tickets to *My Journey* performance

\$100 – BRONZE SUPPORT

- Recognition in all programs for the 2014-2015 season

PROGRAM BOOK

Color Ads:

- Full page = \$ 850
- Half-page = \$600
- Quarter page = \$300

Black and White Ads:

- Full page = \$ 500
- Half-page = \$300
- Quarter page = \$150

AD DEADLINE:

November 7, 2014
and January 23, 2015

Ad copy received by November will be good for both shows. Ad copy received after that date may be in the February program only.

For page specifications and further information on the program book, please contact Eric Rosé at erose68@me.com. To become a sponsor, contact Maria Caruso at maria@bodiographycbc.com.